



STRATEGIC ADVISOR & CREATIVE TECHNOLOGY CONSULTANT

Where ambition meets what the technology will actually do.

Innovation strategy in user experience, technology, and execution for visionary ventures.

PROFILE

Innovation executive in creative and experiential technology. I work at the point where business intent, creative ambition, and engineering reality have to agree before anything ships. In senior roles at NEP Group and Creative Technology I led product strategy for a global broadcast and live event enterprise, guided critical M&A, and directed the technical innovation pipeline behind Fortune 100 brand experiences

Samsung • Apple • Nvidia • Google • Netflix • Disney • Blizzard Entertainment • Epic Games • Ford • GM

Today I advise innovators, investors, and builders at companies where strategy, emerging technology, and positioning is worth their money, and where it is not.

CORE COMPETENCIES

Innovation Leadership

Innovation strategy • Cross-functional team leadership • Culture and capability building

Partnerships & Alliances

Strategic partnerships • M&A integration • Vendor and ecosystem development

Delivery & Execution

Concept-to-production pipelines • Workflow & Framework design • Program delivery

Technology Strategy

Emerging technology assessment • Innovation portfolio management • Technical due diligence

Executive Communication

Stakeholder engagement • Translating technical complexity • Executive and client presentation

Intellectual Property

IP program development • Invention harvesting • Licensing strategy

TECHNICAL FLUENCY

Emerging Technologies

High-performance computing • Digital twin & Metaverse • Generative AI workflow

Virtual production & real-time systems

Disguise • Unreal Engine • Pixera • Pixotope • LED display architecture • ICVFX pipelines

Media transport & network architecture

SMPTE 2110 • NDI • SRT • Precision timing (PTP) • Large-scale/high-speed network design

Content & media systems

Real-time data & image visualization • Media server architecture • Precision synchronization

ENGAGEMENT VALUES

I take a small number of advisory engagements, and I consider senior roles where innovation is the mandate rather than a line item. Either way: if you are weighing a technology decision that does not have an obvious answer, that is the kind of problem worth a conversation.

PROFESSIONAL EXPERIENCE

Mar 2023 – Current

Principle Consultant & Innovator

Imagine Interactive Group • Houston, TX

Strategic creative technology consulting of automation, product architecture, agentic workforce creation, for technology and experiential companies.

- Spearheading development of commercial-scale agentic fleet deployment products and systems using public and private AI.
- Advise technology venture on the use of digital twin and virtual production technologies, and next-generation knowledge technology.
- Conduct technical due diligence and architecture review for technology investments.
- Build innovation roadmaps that tie emerging capability to a business objective rather than to a trend.

Apr 2022 – Feb 2023

Director of Patents & Intellectual Property

NEP Group • Global

Established the intellectual property function for a global broadcast and media services enterprise.

- Built the department structure and invention-harvesting methodology from nothing.
- Managed portfolio development with outside counsel; ran freedom-to-operate analysis for new product launches.
- Developed the licensing framework for commercializing internal technology.

Accumulated intellectual property and copyrights across the period. Details available on request under NDA.

May 2021 – Mar 2022

VP of Product Management, Virtual Production

NEP Group • Global

Led product strategy and market development for the virtual production and visual technology service lines.

- Took virtual production from an internal capability to a commercial service portfolio.
- Guided critical M&A in specialty visual technology, through evaluation to integration.
- Set standardized technical approaches for XR and ICFVFX workflows across global operations.

Jan 2021 – Apr 2021

Director of Innovator

Creative Technology (NEP Live Events) • Global, TX

Launched the global virtual production initiative during NEP's acquisition of Creative Technology.

- Defined the virtual production service offering and its technical capability roadmap.
- Negotiated partnership frameworks for technology collaboration.

PROFESSIONAL EXPERIENCE CONTINUED

Aug 2015 – Dec 2020

Director of Digital Services

Creative Technology (NEP Live Events) • North America

Led the digital services division — technical innovation, workflow development, and event technology integration for a global Fortune100 client base.

- Architected multi-screen, multi-platform event technology systems.
- Set the technical specifications and implementation standards used across global operations.
- Ran the pipeline from R&D concept to production deployment.

Clients in this period included Samsung, Google, Apple, Microsoft, Ford, GM, Hyundai, Disney, Nickelodeon, and Blizzard Entertainment.

Aug 2015 – Dec 2020

Senior Solutions Architect, Project Engineering

Creative Technology (NEP Live Events) • North America

Technical architect and design lead for international live events and brand experiences.

- Designed and developed undiscovered cutting-edge creative technology products that led to measurable industry transformation.
- Led technical design and execution across a high volume of international productions.
- Specialized in projection mapping, technical visualization, and CAD-driven production design.

Prior to full-time engagement at Creative Technology, technical production and design for live events, touring concerts and broadcast — lighting design, scenic design, automation, screen production, and show control.

SELECTED ENGAGEMENTS

2021 – 2023

Critical M&A

Evaluated and integrated specialty visual technology capability into a global broadcast enterprise, expanding the virtual production service portfolio.

2020 – 2021

Virtual Production Launch Initiative

Built the virtual production computer model — hardware architecture, workflow pipeline, and software integration — that became the foundation for global deployment.

2016 – 2021

Samsung – Unpacked (H1 + H2)

Multi-year visual experience and environment design, media and content management for Samsung's flagship launch series. Repeat engagement across five consecutive years.

START A CONVERSATION

FOR CONSULTING CLIENTS

Advisory on automation scaling, network architecture, AI adoption, agentic factories, & technology strategy.

FOR RECRUITERS AND SEARCH

Full chronology, references, and credentials.
Go in-depth at Consult.show / CaptureCreate.com